



Sponsorships

HENRY BELLMON SUSTAINABILITY AWARDS GALA

September 13, 2012 • Southern Hills Country Club, Tulsa

Reception 6:00 pm • Dinner 7:00 pm

Bellmon

\$20,000

- Company logo and/or name on select event advertising (subject to space availability/deadlines)
- Reserved dinner seating for table of 10 for you and your guests
- Reception
- Recognition in program and from podium
- Company's brief bio printed in the evening program

Sustaining

\$10,000

- Company logo and/or name on select event advertising (subject to space availability/deadlines)
- Reserved dinner seating for table of 10 for you and your guests
- Reception
- Recognition in program and from podium

Visionary

\$5,000

- Company name on select event advertising (subject to space availability/deadlines)
- Reserved dinner seating for table of 10 for you and your guests
- Reception
- Recognition in program

Green

\$2,500

- Reserved dinner seating for table of 10 for you and your guests
- Reception
- Recognition in program

Grassroots

\$150

- Reception
- Dinner and Wine



Table or Ticket Reservation Name: _____

Company Name: (name as you wish to be recognized in the program) _____

Address: _____

City, State, Zip: _____ Phone: _____

Contact Name: _____

I am unable to attend but I would like to make a donation of \$ _____

Checks payable to: Tulsa Southside Rotary Foundation. For phone or fax orders, please call: (918) 808-6576



Planning the Bellmon Awards



Established in 2002, Sustainable Tulsa promotes responsible economic growth, environmental stewardship and quality of life for all. Sustainable Tulsa has received many awards statewide for its excellence and leadership in sustainability. Today, Sustainable Tulsa provides our community with educational opportunities and sustainable strategies and tools through our projects, volunteers, events and partnerships.

Our key efforts include the *Tulsa Area Green Directory*, a print and online version, a listing of over 700 business and agencies that promote sustainability; *SalsaFest*, a downtown family friendly event celebrating local foods and community spirit; *McLain High School for Science and Technology Partner in Education*, a member of a diverse team of concerned citizens improving the lives of McLain students and their families; Co-sponsorship of the *Collaboratorium*, entrepreneurial incubator with flexible support and offices; *Capacity Building Participant*, working with the Oklahoma Center for Nonprofit Management and the Tulsa Community Foundation to strengthen our governance and nonprofit accountability; *First Thursdays*, a monthly networking session to connect community members with sustainability opportunities; the development of an engaging website, www.sustainabletulsa.org, and lastly the *Henry Bellmon Sustainability Awards*.



Rotary Club of Southside Tulsa

Rotary Club of Southside Tulsa is a member of Rotary International and one of over 33,000 Rotary clubs composed of over 1.2 million members in over 211 countries around the world. Rotary seeks to provide humanitarian service, encourage ethical standards, and build goodwill and peace in the world.

Tulsa Southside Rotary was established over 50 years ago and membership is composed of Tulsa business and professional men and women banded together by the common "Ideal of Service" and "Service above Self."

Although its membership has never exceeded 100 members at one time, Southside has established many ongoing projects, both in the Tulsa community and internationally. Widely acclaimed, some of those projects have been copied and emulated by other Rotary Clubs around the nation and the world.

Our lead project is the *Henry Bellmon Sustainability Awards*, started in 2010. Other long-time activities include the *Dictionary Project* which provides a personalized dictionary to every 3rd grader in Tulsa Public Schools; *Be Wise Immunize* which provides free immunizations for all pre-school children in Tulsa County; *Biscuit Acres Dog Park* which is a fenced 2 1/2 acre park that allows dogs to run off-leash; and numerous other humanitarian projects benefiting local and international communities.

To learn more visit our website at www.TulsaSouthsideRotary.org or attend one of our weekly noon meetings on Thursdays at TiAmos Restaurant (61st & Sheridan).



Bellmon Awards Summary

Sustainable Tulsa and the Rotary Club of Southside Tulsa and Foundation have joined together to create the Henry Bellmon Sustainability Awards Gala. Both Sustainable Tulsa and the Tulsa Southside Rotary Club and Foundation are focused on assisting Tulsa in creating a more livable community in which to raise our families.

Our collaborative mission for the Henry Bellmon Sustainability Awards is to raise awareness and reward those people, agencies, organizations, or companies that dedicate themselves to a balanced approach toward quality of life for all, responsible economic growth, and environmental stewardship.

2012 Steering Committee

Tom Wilson, Co-Chair
Corey Williams, Co-Chair, Sustainable Tulsa Executive Director
John M. Robinson, CNG Project
John Benjamin, Sponsorship
Jason Brimer, Marketing
Ashley Fuller, Public Relations
Susan Fesperman & Debby Ganzkow, Gala
Janice Nicklas & Bryan Osbourne, Awards
Bill Kobsej, Brandon Perkins, Denise Reid & Randy Sullivan

CNG Partners

Chris Bengé, *City of Tulsa Director, Intergovernmental & Enterprise Development*
Meredith Weber, *Tulsa Clean Cities* • Tom Sewell, *Tulsa Gas Technologies*
Dr. Will Focht, *Director, OSU Institute for Sustainable Environments*
Rachel Gurney, *OSU, Environmental Science Graduate Program Research Assistant*
Roselyn Vann-Jackson, *Tulsa Public Schools Transportation Division Manager*
Marcus James, *Tulsa Public Schools Fleet Maintenance Manager*

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The Awards Are...

Quality of Life for All Award

Improving the quality of life for community members by increasing support, improving living conditions, and encouraging healthy places to live, work, and play.

Responsible Economic Growth Award

Support healthy economic growth through local job creation, entrepreneurial green jobs, and supporting local businesses.

Environmental Stewardship Award

Helping to protect our natural resources in the plant and animal communities by reducing waste, cleaning ecosystems, and protecting habitats.

The Henry Bellmon Award

For exemplifying sustainability leadership by a balanced approach in all three key areas.

Nominations open Spring 2012

2012 Judges

Chair

Dave Lawson, *Chairman of the TU Board of Trustees*

Members

Jim Cameron, *President, Cameron Glass, Inc.*
Felica Collins Correia, *YWCA Chief Executive Officer*
Brett Fidler, *Sustainability Director for the City of Tulsa*
Dr. Will Focht, *Director, OSU Institute for Sustainable Environments*
Tom Klenda, *2012 Rotary of Tulsa President*
Ann McFerron, *daughter of Henry Bellmon & Co-owner of Turtle Rock Farm*
Susan Savage, *Former Secretary of State & Tulsa City Mayor*
Dean VanTrease, *President Emeritus, Tulsa Community College*



2011 & 2012 CNG Project

The Henry Bellmon Sustainability Awards support a cleaner environment in Oklahoma by recognizing persons and projects that promote “people, profit, and planet.”

This year, a portion of the proceeds from the Henry Bellmon Sustainability Awards will fund efforts to enhance the conversion of school bus fleets from diesel fuel to compressed natural gas (CNG). Specifically, a comprehensive school CNG fuel conversion guide will be developed to help school districts determine if they are candidates for converting or upgrading their fleets to CNG. If conversion is feasible and economical, we will assist them in capturing grant funds and/or connecting them with private investment sources. Of the 523 school districts in Oklahoma, less than 5% have converted their fleets to use CNG as a fuel.

The use of CNG benefits Oklahoma and Oklahomans in many ways. Natural gas is less expensive than foreign oil and more abundant. In addition, Oklahoma is home to 16 of the top 100 natural gas reserves in America according to a 2009 US Energy Information Administration Report, and our state is 6th in the world for natural gas reserves. Increased use of natural gas in Oklahoma creates jobs, reduces unemployment, helps develop energy technology, and enhances economic growth. CNG continues to create innovative education opportunities for existing jobs. It is this education that makes the Oklahoma workforce more competitive.

Natural gas is cleaner than gasoline. It puts 30% fewer pollutants into the air and water than diesel fuel. Most school busses use diesel fuel made from foreign oil, and conversion to CNG will result in fewer emissions, creating a safer environment for students as well as for the community.

An equivalent gallon of CNG provides the same mileage as a gallon of diesel and costs as much as \$2.00 less per gallon. After converting its fleet to CNG during 2009 to 2010, Tulsa Public Schools is currently realizing a \$1,700/a day savings on vehicle energy costs.

Your support of the Henry Bellmon Sustainability Awards will help promote the use of CNG in our state. Your support will help educate school districts on the many benefits of CNG, help schools determine if they are candidates for CNG conversion, and assist those districts in securing funding for conversion to CNG fuel.



2010 McLain Renewable Energy Project



by AT&T and Williams to complete the project. Ion Solar, a Tulsa-based solar installation firm, also contributed hours of consulting and installation time, and Ron Jones, the 2010 Henry Bellmon Sustainability Awards Gala Keynote Speaker, offered free tuition to McLain Students to enroll in the Green Builder College.

Sustainable Tulsa also offered McLain students the opportunity to participate in the Renewable Energy Gateway, a career development program that included green energy speakers visiting the school, and job shadowing in the renewable energy industry.

McLain students helped install the photovoltaic panels during the summer of 2011.

To follow the project and learn more visit www.sustainabletulsa.org.

Thanks to the 2010 Henry Bellmon Sustainability Awards Gala, the solar powered future looks bright for students at McLain High School for Science and Technology. 40% of the proceeds from Sustainable Tulsa and the Rotary Club of Southside Tulsa's inaugural Bellmon Sustainability Awards event were earmarked for the McLain Renewable Energy Project, a hands-on photovoltaic lab for McLain students.

Sustainable Tulsa, in partnership with Tulsa Community College North East Campus Renewable Energy Program and the Oklahoma Indian Health Care Resource Center, coordinated the installation of the student-designed photovoltaic system that now powers the McLain High School for Science and Technology's greenhouse.

In addition to proceeds generated by the Bellmon Awards Gala, Sustainable Tulsa was awarded grants

